

FLOWERS AND PLANTS

RADIANT ENERGY

USE OF FLOWERS AND PLANTS

Although the flowers and plants are stationary, they give the appearance of movement. This sense of motion is created by flower stems of different heights within a single bouquet. This effect extends to plants through the use of semi-transparent and stacked plant pots, as well as by the shape of the plants themselves.



Papyrus is an excellent fit for this trend thanks to its flexible characteristics



A three-layered bouquet which thins out towards the top.



Striking, contrasting colours bring energy.

USE OF COLOUR

Colours from the colour chart can be used in various different ways. See three examples below.

COLOUR KEY 1 | Warm shades from one colour range are complemented by two contrasting colours. This creates a powerfully energetic combination of colours.



COLOUR KEY 2 | Soft and strong colours within one colour range (purple/red). The dark red accent gives this colour combination a spicy look.



COLOUR KEY 3 | This colour combination is slightly heavier than the others. Several strong colours from the main colour chart combine to form an exciting whole.

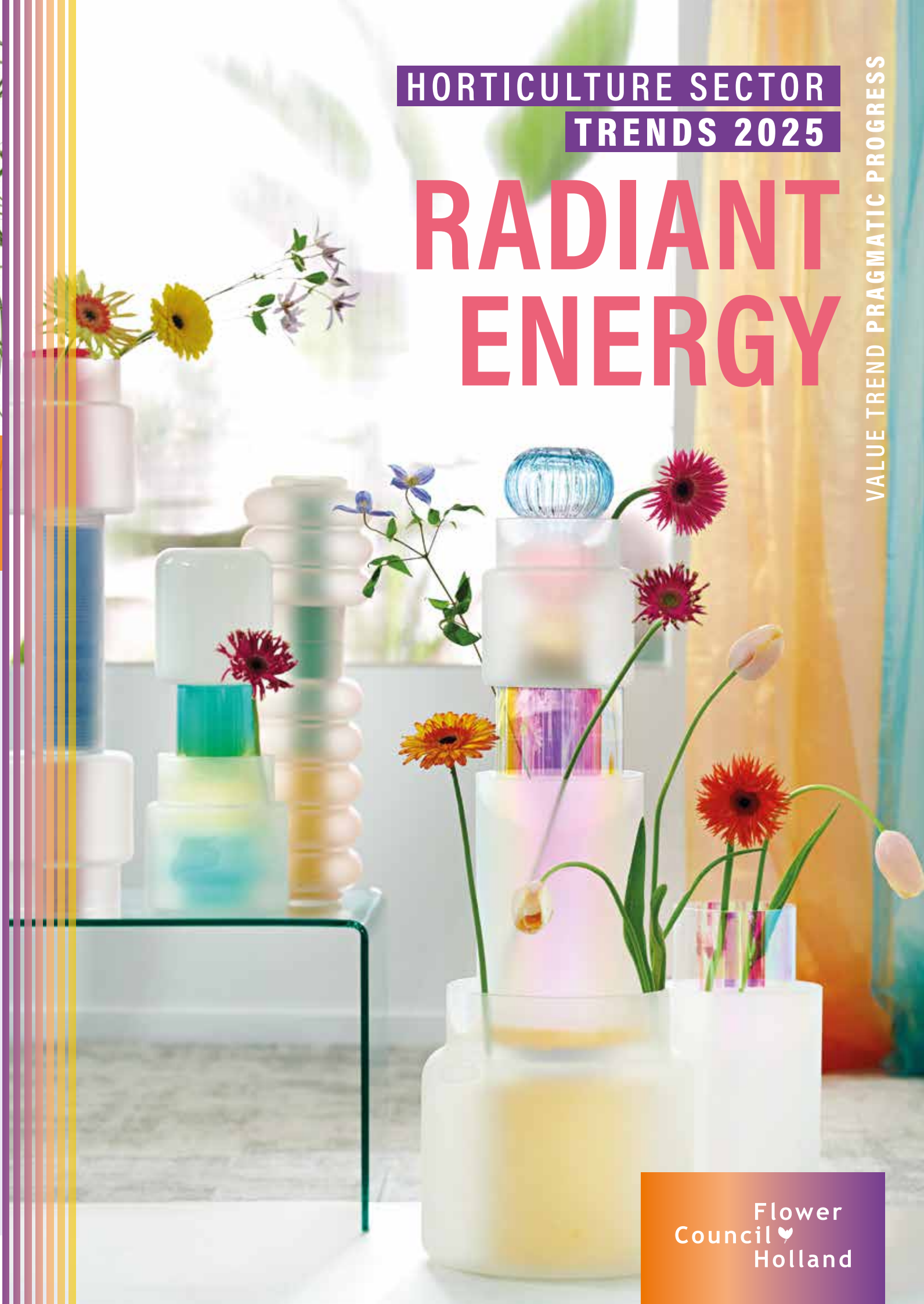


IMAGE MATERIAL

The trend images can be downloaded for free at www.flowercouncil.co.uk or via the QR code and may be used with credit given to Funnyhowflowersdothat.co.uk and/or Thejoyofplants.co.uk.

HORTICULTURE SECTOR
TRENDS 2025

RADIANT ENERGY





STYLE TREND RADIANT ENERGY

While there is much fear and anxiety about new technologies, there's also a move towards embracing them as a solution to various problems. This lends a positive attitude to the complex situations that we live within. In design, this leads to products that seem to radiate energy. Contrasting use of colour combined with geometric and organic shapes create totally new and unexpected images. Optimism and positivity seem to jump off the page, as if everything is in motion. Flowers and plants are a natural, cheerful addition to the visual power of this theme. Even greenery seems unable to stand still, radiating enormous energy. In interior design and its associated accessories, the contrast between matte and shiny and transparent and opaque surfaces are prominent and attention-grabbing. In addition, light and especially coloured light plays an important role.



CORE VALUES

Movement, colourful, light, energy, radiant, bright, contrasting, dynamic



FORMS

Organic and geometric shapes are used. Straight and flowing lines alternate. Vases can be stacked on and within each other, creating an exciting layering effect (see front).

MATERIALS

Many different materials are used, but most have a smooth surface. Notable use of high-gloss, transparent and iridescent effects materials.



The flowers protrude from the bouquet, creating an energetic effect.



COLOURS

Colours are diverse and distinct. Bright and pastel shades are present. There's so much colour diversity that it creates a rainbow effect. This colourful ensemble is complemented by a neutral grey.



Iridescent effects on glass.

PATTERNS

There is always something energetic about the patterns in this trend. Think organic wave patterns, stripes with a gradient effect, patterns created with light and shadow effects or 3D-effect designs.

	PANTONE 427 C
	PANTONE 2635 C
	PANTONE 2097 C
	PANTONE 527 C
	PANTONE 2018 C
	PANTONE 7405 C
	PANTONE 709 C
	PANTONE 207 C
	PANTONE 7410 C
	PANTONE 358 C
	PANTONE 7480 C
	PANTONE 299 C